

ANCHORAGE CUP RACE SPONSORSHIP PROGRAM

The objective for planning & hosting the annual Anchorage Cup Race is to continue the **40th** year tradition of this sailing race event held in Holland, Michigan. The Race is the season finale point race for Area IV. Also significant to this tradition is the weekend long celebration of boating in West Michigan.

The Anchorage Cup Race draws neighboring yacht clubs & community members from South Haven to White Lake into an event that encourages positive community spirit. Last year this event hosted over 500 participants. The Anchorage Marina Yacht Club seeks to offer sponsorship opportunities to corporations, businesses, & individuals to financially support the race & celebration events following the race.

Five levels of support are as follows:

PLATINUM	\$750.00+
GOLD	\$500.00
SILVER	\$250.00
BRONZE	\$100.00
PATRON	\$99.00 or less

Sponsors will receive recognition & appreciation for their generosity in the following manner:

- Banner will display names of all sponsors ranked based on level of sponsorship. The banner will be displayed in Grand Haven during sign up
- Website presence on the Anchorage Marina website with links to sponsor's websites <https://anchoragemarine.com/>
- Acknowledgement at race day skipper's meeting
- Acknowledgement at Celebration Event
- Logo, contact information, etc. included in all skippers' bags
- All sponsors, at all levels, will be recognized for their contribution in the Anchorage newsletter.
- Sponsors have the option of providing coupons to be placed in Skipper Packets as well as distributed at the awards ceremony
- Sponsor will have the option of providing a banner to be displayed at Celebration Event

For more information on sponsorships and donations please contact Rick Price, Commodore, 440-804-4476. You can also mail your contributions to:

Anchorage Marina
ATTN: Anchorage Cup
1800 Ottawa Beach Road
Holland, MI 49424